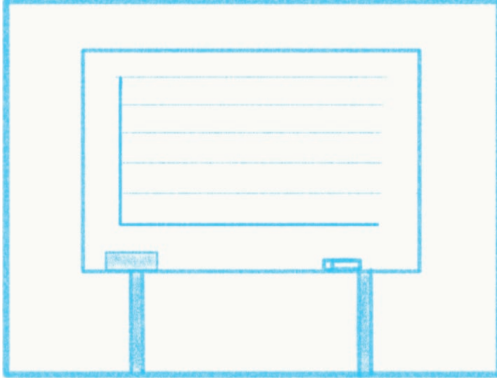


Business Growth Manager – Business Advisory and Consultancy: LinkedIn ad storyboard

Duration: 2 sec.

Shot: LS



Description: Overall shot of the whiteboard on a stand with a marker and an eraser in a meeting room. Background colour in QinetiQ light blue.

Duration: 2 sec.

Shot: CU



Description: Close up of marker drawing on the whiteboard. Camera follows the marker as it starts to draw a line from the bottom left hand corner. Line colour in QinetiQ light blue.

Audio: Marker squeaking as the line is drawn.

Duration: 2 sec.

Shot: CU



Description: Close up of marker drawing on the whiteboard. Camera continues to follow the marker as it draws a line up to the middle of the whiteboard. Line colour in QinetiQ light blue.

Audio: Marker squeaking as the line is drawn.

Duration: 3 sec.

Shot: CU



Description: Close up of marker drawing on the whiteboard. Camera continues to follow the marker as it draws a line up to the edge of the whiteboard. Another line is drawn to form an upwards arrow. Line colour in QinetiQ light blue.

Audio: Marker squeaking as the line is drawn.

Duration: 3 sec.

Shot: MS



Description: The arrow starts to shake as it tries to break through the whiteboard and into the ceiling.

Audio: Shaking sound.

Duration: 2 sec.

Shot: LS



Description: Arrow breaks through the whiteboard and into the ceiling. The QinetiQ light blue fills the screen.

Audio: Breaking glass/bricks. Woosh sound.

Duration: 3 sec.

Shot: LS



Description: Text describing the role appears. The logo, careers website and social media icons appear. Background colour in QinetiQ light blue.

Duration: 3 sec.

Shot: LS



Description: The logo, careers website and social media icons appear. Background colour in QinetiQ light blue.